

Outdoor People Counter



Designed for durability. Built for performance!

Effortless Outdoor Visitor Tracking

Are you looking for an efficient way to track visitor numbers outdoors and gain valuable insights? The Outdoor People Counter from IMBuildings is the perfect solution! With advanced technology and ease use, you can accurately monitor visitor flow

Designed for durability. Built for performance.

Take your visitor tracking outdoors with our robust Outdoor People Counter. Engineered for challenging environments, this device combines high-accuracy counting technology with a weatherproof and vandal-resistant housing. Whether it's a public park, trail entrance, festival site, or outdoor facility — you get the reliable data you need, no matter the conditions.

Weather & Vandal Resistant

Housed in a durable, impact-resistant enclosure (IP67 equivalent), this counter is built to withstand rain, snow, dust, and attempts at vandalism — ensuring long-term performance in any outdoor location.

Extended Battery Life.

With a high-capacity lithium battery and optimized power settings, the Outdoor People Counter operates up to 3 years without maintenance.

LoRaWAN & NB-IoT Connectivity

Flexible communication options to fit any infrastructure. Choose the low-power wide area network that fits your deployment — both protocols are supported.

Transform the way you manage outdoor spaces!

From managing visitor numbers in nature reserves to tracking traffic at outdoor events or trails, our Outdoor People Counter gives you actionable insights with minimal effort. Empower your planning with reliable outdoor data — All-weather proof, smart, and made to last.

Outdoor Intelligence Starts Here
The Outdoor People Counter

Request a demonstration today and experience the power of the OUTDOOR People Counter. Contact us now and take visitor tracking to the next level.



Technical specifications

Specifications

Detection Method	: Active infrared
Max. Countline Width	: 6 meters
Power Supply	: 3.6V Lithium (LS33600) battery – up to 3 years
Status LEDs	: For connectivity, counting, and configuration
Operating Temperature	: -20°C to +60°C
Humidity	: 0% – 95% non-condensing
Enclosure Material	: Industrial-grade, weatherproof and vandal-resistant (IP67 equivalent)
Dimensions	:

LoRaWAN

Device Class	: Class A
Activation	: OTAA
ADR	: Yes
Available Regions	: EU868, US915, AU915, AS923-1

NB-IoT

LTE Bands	: 1, 2, 3, 4, 5, 8, 12, 13, 14, 17, 18, 19, 20, 25, 26, 28, 66, 70, 85
Protocol	: UDP
SIM	: Nano SIM (4FF)
Configuration – Local	: Via NFC using Android App
Configuration – Remote	: Via downlinks
Configurable Settings	: Connectivity parameters, reporting interval, detection modes, payloads

subject to change